



News Release



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KB HOME FIRST NATIONAL BUILDER TO PARTNER WITH EPA'S WATERSENSE PROGRAM

**A KB home built to new EPA guidelines will reduce water usage by 20%
and save 10,000 gallons of water each year**

LOS ANGELES (April 1, 2010) – KB Home (NYSE: KBH), one of America's premier homebuilders, in partnership with the U.S. Environmental Protection Agency's (EPA) WaterSense® program, announced today plans to be the first national homebuilder to construct homes to meet the WaterSense specification. According to the EPA, WaterSense labeled new homes use 20% less water than conventional new homes and save homeowners more than 10,000 gallons of water per year. A new WaterSense labeled home built by KB Home will also allow homeowners to significantly reduce their water and energy consumption, resulting in lower monthly utility bills.

KB Home currently includes WaterSense bathroom lavatory faucets as a standard feature in all its new homes. With its new commitment to the WaterSense program, KB Home will incorporate additional water-efficient products and features inside and outside its homes at select communities that meet the full WaterSense guidelines – all at no additional cost to the homebuyer.

"KB Home is proud to collaborate with the EPA to set a benchmark standard and build consumer awareness of the benefits of water-saving features in new homes," said Jeffrey Mezger, president and chief executive officer of KB Home. "We believe that much like how the EPA's ENERGY STAR® qualification has raised awareness among consumers regarding energy-efficiency, the WaterSense program will heighten consumers' sensitivity to water consumption. In addition to being earth-friendly, homes built to the EPA's strict guidelines for energy- and water-efficiency help to drive down the costs associated with day to day living in a home, saving buyers money and natural resources."

"KB Home has been a good partner for us in building new homes that are more environmentally friendly, first by embracing the EPA's ENERGY STAR for Homes program, and now by implementing this new WaterSense for New Homes program," said

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EPA Assistant Administrator for the Office of Water Peter S. Silva. “We’re pleased that KB Home is leading the industry by example by pledging to become the first national homebuilder to incorporate these water-saving standards into their new homes.”

To meet the criteria of a WaterSense labeled home, builders must upgrade to more environmentally friendly features. This includes installing WaterSense labeled shower heads, faucets and toilets and utilizing landscaping designs and technology that minimize water usage. Additionally, the program calls for the use of energy-efficient hot water distribution systems. Once the home is completed, it is inspected and certified by a third-party rater to ensure that the upgrades meet the specification’s requirements. This results in a more efficient and comfortable home for the consumer.

KB Home has long been a leader in building energy-efficient homes. In January 2009 the company announced that all homes in its newly opened communities nationwide would be built to ENERGY STAR guidelines. Since 2001, the Company has built more than 55,000 ENERGY STAR qualified homes.

Through the company’s Built to Order™ homebuilding approach, KB Home homebuyers can further lower their energy bills and reduce their consumption of natural resources by choosing design and product options for their home from the Company’s *My Home. My Earth.*® selections in the KB Home Studio. A range of environmentally friendly options are offered in four categories – Energy Efficiency, Inside Environment, Water Wise and Sustainable Sources.

About KB Home

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. KB Home was named to FORTUNE® magazine’s 2010 list of the World’s Most Admired Companies for the sixth consecutive year, and ranked #1 for “Innovation” among homebuilders. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit www.kbhome.com.

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